



Make Your Mark on

North Central ♀ Construction

Representing only 11% of the construction workforce and 4% of skilled trades, women are an under-represented group that has come to the forefront of national policy as billions of dollars of CHIPS act funding has caused labor demands nationwide to skyrocket. The **National Association of Women in Construction (NAWIC)** is the leading non-profit laying the groundwork to encourage women to join the construction industry and fill the thousands of open positions expected in the North Central region over the coming years.



In 2025, NAWIC Columbus #86 is hosting the North Central Regional Spring Forum, where over 100 NAWIC members representing trade unions, contractors, project managers, and suppliers will convene.

We are looking for partners to support our conference and champion the drive for women in construction.

NAWIC

The National Association of
Women in Construction

- \$100,000 in scholarships for construction-related degrees or trade school tuition
- Recruitment support
- NAWIC Education Foundation (NEF) professional certifications
- Over 6,000 members and 118 chapters nationwide

North Central Region

*Ohio, Michigan, Indiana,
Kentucky, West Virginia,
Western Pennsylvania*

Become a Partner of Women in Construction

North Central Region Spring Forum 2025

**Tue, April 1 - Fri, April 4
Hilton Columbus at Easton**

*Professional Certifications • Industry Networking
Inspiring Speakers • Hands-On Activities*

To sponsor or request info, please contact

Vanessa Eastwood

NAWIC Columbus #86 Recording Secretary
vseastwo@bechtel.com

*Sponsorship form and instructions are
on the last page of this packet.*

Sponsorship Levels

	Diamond	Heartland	Scioto	Buckeye	Platinum	Gold	Silver	Bronze
Price	\$10,000	\$8,000	\$5,000	\$3,000	\$1,500	\$1,000	\$500	\$250
Complementary Registrations	2 forum registrations	1 forum registration	1 Wed training registration					
Program Advertisement	Full Page	Half Page	Half Page	Quarter Page	Quarter Page	Quarter Page	Logo	
Conference Highlight	Rep to speak at Welcome	Rep to Intro Speaker	Thank you during Event	Thank you during Closing				
Exclusive Signage/Material	Logo on Conference Banner	Speaker Advertising	Logo on Event Material					
Annual Sponsor Status with Logo on Website/Newsletters	✓							
Exclusive Social Media Post	✓	✓						
Company Swag in Event Tote	✓	✓	✓	✓	✓			
Social Media Presence	✓	✓	✓	✓	✓	✓	✓	✓
Company Logo on All Conference Screens	✓	✓	✓	✓	✓	✓	✓	✓

Sponsorship Level Details

Diamond Sponsor - \$10,000

Partner with us and maximize your reach

- 2 North Central Regional Spring Forum 2025 registrations
- Annual Sponsor status for the 2025 calendar year with logo on our website / newsletters.
- Company representative to introduce company during welcome breakfast
- Full-page advertisement in event program
- Logo on conference banners
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Heartland Sponsor - \$8,000

Introduce one of our conference speakers

- 1 North Central Regional Spring Forum 2025 registration
- Company Representative to introduce one of our speakers
- Half-page advertisement in event program
- "[Company] Presents" tag on speaker advertising
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Scioto Sponsor - \$5,000

Support a lunch, dinner, or event activity

- 1 registration to the Tuesday training day
- Special thank you during chosen meal/event
- Half-page advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Buckeye Sponsor - \$3,000

Become a partner at a value

- Special thank you during closing banquet
- Quarter-page advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Platinum Sponsor - \$1,500

- Quarter-page advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Gold Sponsor - \$1,000

- Quarter-page advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens

Silver Sponsor - \$500

- Logo advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens

Bronze Sponsor - \$250

- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens

Instructions & Next Steps

1 Submit Sponsorship Forms and Checks

Thank you for your interest in partnering with us!

For questions regarding sponsorship opportunities and process, please contact the sponsorship committee:

Vanessa Eastwood (vseastwo@bechtel.com)
Kayla Seitz (kseitz@sourceblue.com)

NAWIC North Central Regional Sponsorship packages are payable by check. Please complete the form at the bottom of the page and remit to the following:

NAWIC NC Regional Event Fund
c/o Debbie Lesar, CBT, CIT
385 Laurel Drive
Berea, Ohio 44017

Forms and checks due no later than Friday, February 14th, 2025.

2 Coordinate Marketing and Sponsorship Benefits

Logos, swag, and materials can be sent to our marketing committee using the following contact:

Alyssa Wolf
alyssawolf@assuredglass.biz
5178 Sinclair Rd,
Columbus, OH 43229

Please fill out the form below and include with sponsorship check

Selected Level

Diamond	<input type="checkbox"/>
Heartland	<input type="checkbox"/>
Scioto	<input type="checkbox"/>
Buckeye	<input type="checkbox"/>
Platinum	<input type="checkbox"/>
Gold	<input type="checkbox"/>
Silver	<input type="checkbox"/>
Bronze	<input type="checkbox"/>

Company _____

Address _____

Phone # _____ **Email** _____

Contact Name _____

Make checks payable to
NAWIC NC Region Event Fund
Due Friday, February 14th, 2025