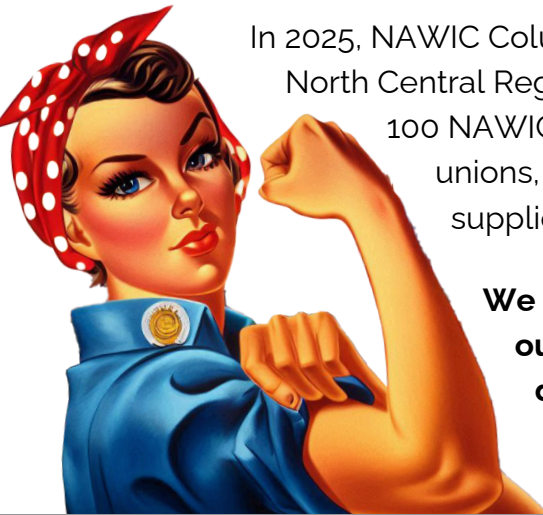




Close the Labor Gap

Representing only 11% of the construction workforce and 4% of skilled trades, women are an underleveraged resource that is increasingly vital to solving the nationwide labor shortage. The **National Association of Women in Construction (NAWIC)** is the leading non-profit laying the groundwork to encourage women to join the construction industry and fill the thousands of open positions expected in the North Central region in the coming years.



In 2025, NAWIC Columbus #86 will be hosting the North Central Regional Spring Forum, where over 100 NAWIC members representing trade unions, contractors, project managers, and suppliers will convene.

We are looking for partners to support our conference and champion the drive for women in construction.



- \$100,000 in scholarships for construction-related degrees or trade school tuition
- Recruitment support
- NAWIC Education Foundation (NEF) professional certifications
- Over 6,000 members and 118 chapters nationwide

North Central Region

Ohio, Michigan, Indiana, Kentucky, West Virginia, Western Pennsylvania

Become a Partner of Women in Construction

**North Central Region
Spring Forum 2025**

**Tue, April 1 - Fri, April 4
Hilton Columbus at Easton**

*Industry Networking • Inspiring Speakers
Hands-On Activities • Demonstrations*

To sponsor or request info, please contact

Vanessa Eastwood
NAWIC Columbus #86 Recording Secretary
vseastwo@bechtel.com

*Checks will be made payable to
NAWIC NC Region Event Fund*

Sponsorship Levels

	Diamond	Heartland	Scioto	Buckeye	Platinum	Gold	Silver	Bronze
Price	\$10,000	\$8,000	\$5,000	\$3,000	\$1,500	\$1,000	\$500	\$250
Complementary Registrations	2 forum registrations	1 forum registration	1 Tues training registration					
Program Advertisement	Full Page	Half Page	Half Page	Quarter Page	Quarter Page	Quarter Page	Logo	
Conference Highlight	Rep to speak at Welcome	Rep to Intro Speaker	Thank you during Event	Thank you during Closing				
Exclusive Signage/Material	Logo on Conference Banner	Speaker Advertising	Logo on Event Material					
Annual Sponsor Status with Logo on Website/Newsletters	✓							
Exclusive Social Media Post	✓	✓						
Company Swag in Event Tote	✓	✓	✓	✓	✓			
Social Media Presence	✓	✓	✓	✓	✓	✓	✓	✓
Company Logo on All Conference Screens	✓	✓	✓	✓	✓	✓	✓	✓

Sponsorship Level Details

Diamond Sponsor - \$10,000

Partner with us and maximize your reach

- 2 North Central Regional Spring Forum 2025 registrations
- Annual Sponsor status for the 2025 calendar year with logo on our website / newsletters.
- Company representative to introduce company during welcome breakfast
- Full-page advertisement in event program
- Logo on conference banners
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Heartland Sponsor - \$8,000

Introduce one of our conference speakers

- 1 North Central Regional Spring Forum 2025 registration
- Company Representative to introduce one of our speakers
- Half-page advertisement in event program
- "[Company] Presents" tag on speaker advertising
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Scioto Sponsor - \$5,000

Support a lunch, dinner, or event activity

- 1 registration to the Tuesday training day
- Special thank you during chosen meal/event
- Half-page advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Buckeye Sponsor - \$3,000

Become a partner at a value

- Special thank you during closing banquet
- Quarter-page advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Platinum Sponsor - \$1,500

- Quarter-page advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens
- Company provided marketing material or swag in event tote

Gold Sponsor - \$1,000

- Quarter-page advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens

Silver Sponsor - \$500

- Logo advertisement in event program
- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens

Bronze Sponsor - \$250

- Social media presence on event website, Facebook, and LinkedIn
- Company logo on all conference screens